

2025 Light It Up Christmas

EAST PARK
DEXTER, MO

December 6th-January 2nd

Drive through East Park to enjoy the
Christmas Displays

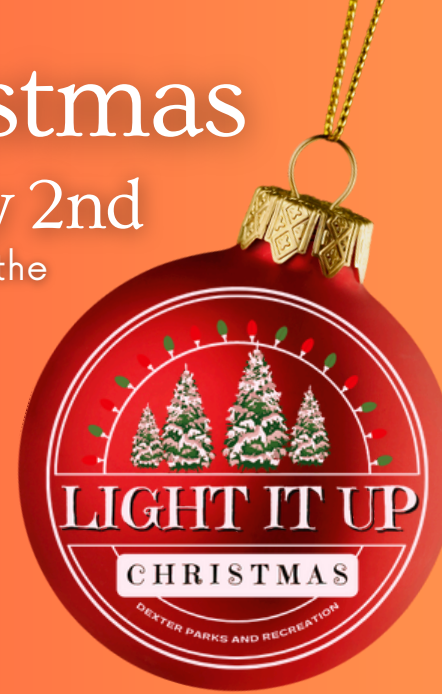
Display set up - December 1st-5th Display removal - January 5th-9th

Businesses interested in setting up may register online or in the Park

Office by November 17th

\$20 for business sign provided by DPR

dexterpark-rec.com



WHY SHOULD YOU PARTICIPATE...

- **High Visibility:** With over 6,000 cars driving through in 2024, your business will gain exposure to thousands of local families, creating strong brand recognition.
- **Cost-Effective Advertising:** Setting up a light display offers a unique, low-cost marketing opportunity that lasts for the entire event duration—far more lasting than a one-time ad.
- **Community Engagement:** Show your support for the community and connect with potential customers in a fun, festive, and memorable way.
- **Creative Brand Promotion:** Stand out by designing a custom light display that reflects your brand's personality—great for photo ops and social media shares.
- **Kickstart 2026 with Impact:** Start the new year by positioning your business front and center at a beloved local event, giving you momentum going into the new year.

DEXTER, MISSOURI



PARK & RECREATION

JOIN NOW